William & Mary Omnibus Project

Proposal Application Form

The William & Mary Omnibus is accepting proposals from Government, International Relations, and Public Policy majors and faculty who would like to add a survey module to an omnibus study that will be conducted during the Fall 2026 semester. Subjects will be drawn from participating Government classes and all surveys will be completed online.

Proposals will be accepted on a rolling basis until all space on the survey is taken, with a final deadline of September 28, 2026. Please email your completed proposal and CITI certificates to the Omnibus Student Directors, Marisa MacDonald (mmmacdonald@wm.edu).

Though pre-registration is not mandatory, we encourage you to pre-register your study. More information about pre-registration can be found on the SSRMC website under Submit a Proposal.

The following organizations offer free pre-registration: Center for Open Science and AsPredicted.

Important Notes

1. **You must submit your proposal to William and Mary's IRB by Monday, September 28, 2026**. Additionally, all researchers who will be accessing the data need to complete the proper ethics certification, a process that takes several hours. Documentation of this completion is now required when you submit your IRB. Please see the "**CITI on-line Compliance Training Programs**" information on the W&M Research Compliance website.

   Please indicate in your IRB application that your subjects will be drawn from the Omnibus Project student subject pool. Your project cannot be programmed until you have submitted the necessary information to the IRB.

2. **It is your responsibility to ensure that your study is programmed in Qualtrics correctly**. This may mean programming part of it yourself if you have a particularly complicated design. In most cases, however, the project student director will program your study for you. When contacted by the project student director, please make sure that everything looks correct before you give your final approval.

Omnibus Proposal Application

Name:

Email:

Pre-registration: Please highlight the answer that applies to you.

1. Yes, I will pre-register my study.
2. No, I am gathering this data for a pilot study.
3. No, I will not pre-register my study.

IRB Application Number: *(You will receive this once you have submitted your protocol through the IRB system. It will be in a format like this: PHSC-2016-09-01-11111-jsettle)*:

Project type (thesis, pilot testing, etc.):

Please provide a **brief rationale** of your study, including your research question, hypotheses, and required sample size:

The following "common variables" will be collected for everyone's use. (See https://ssrmc.wm.edu/omnibus-project/#submitresearch for more information on the wording of the common questions.) Please highlight the variables you are interested in, as well as indicate any considerations you may have (e.g. you would like income to be measured a certain way):

Race	Gender	Age
Family income	Location	Partisanship
Ideology	Political interest	Political knowledge
Information seeking	Political participation	

Considerations:

Protocol

Describe the protocol you would like to include on the Omnibus survey. Include eight or fewer core questions that you need to be included for your project, as well as any additional questions you would like included if there is room in the study. **Make sure to include the exact wording of questions and answer options, as well as all necessary information regarding question ordering, survey logic, randomization, and branching.**

Core questions:

Additional questions: